

Heather M. Claypool
Vitae

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Oxford, OH 45056

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Education

University of California 2002-2003
Santa Barbara, CA

Postdoctoral Researcher, with Dr. Diane Mackie

Purdue University 1996-2002
West Lafayette, Indiana

Doctor of Philosophy (May 2002)

Dissertation Title: Individual differences in cued recall of stereotype consistent and inconsistent pairings: A new implicit measure of stereotypes and prejudice

Master of Science (May 1999)

Master's Thesis Title: Associated systems theory: Do multiple forms of representation matter?

Indiana State University 1992-1996
Terre Haute, Indiana

Bachelor of Science, Summa Cum Laude
Major: Psychology
Minor: Criminology

Honors Thesis: An exploratory analysis of jealousy's influence on romantic relationship stability (Advisor: Dr. Virgil Sheets)

Research in Progress

The antecedents and consequences of processing familiar stimuli
The behavioral consequences of fluency
Reactions to targets as determinants of theory-based corrections
The role of emotions in intergroup relations

Publications

- Sheets, V. L., Fredendall, L. L., & **Claypool**, H. M. (1997). Jealousy evocation, partner reassurance, and relationship stability: An exploration of the potential benefits of jealousy. *Evolution & Human Behavior*, *18*, 387-402.
- Wegener, D. T., & **Claypool**, H. M. (1999). The elaboration continuum by any other name does not smell as sweet. *Psychological Inquiry*, *10*, 176-181.
- Coats, S., Smith, E. R., **Claypool**, H. M., & Banner, M. (2000). Overlapping mental representations of self and in-group: Reaction time evidence and its relationship with explicit measures of group identification. *Journal of Experimental Social Psychology*, *36*, 304-315.
- Claypool**, H. M., & Carlston, D. E. (2002). The effects of verbal and visual interference on impressions: An associated-systems approach. *Journal of Experimental Social Psychology*, *38*, 425 – 433.
- DeCoster, J., & **Claypool**, H. M. (2004). A meta-analysis of priming effects on impression formation supporting a general model of informational biases. *Personality & Social Psychology Review*, *8*, 2-27.
- Garcia-Marques, T., Mackie, D. M., **Claypool**, H. M., & Garcia-Marques, L. (2004). Positivity can cue familiarity. *Personality & Social Psychology Bulletin*, *30*, 585-593.
- Claypool**, H. M., Mackie, D. M., Garcia-Marques, T., McIntosh, A., & Udall, A. (2004). The effects of personal relevance and repetition on persuasive processing. *Social Cognition*, *22*, 310-335.
- Ottati, V. C., **Claypool**, H. M., & Gingrich, B. (2005). Effects of a group stereotype on memory for behaviors performed by a group member. *European Journal of Social Psychology*, *35*, 797-808.
- Hugenberg, K., Miller, J., & **Claypool**, H. M. (2007). Categorization and individuation in the cross-race recognition deficit: Toward a solution to an insidious problem. *Journal of Experimental Social Psychology*, *43*, 334-340.
- Claypool**, H. M., Hugenberg, K., Housley, M. K., & Mackie, D. M. (in press). Familiar eyes are smiling: On the role of familiarity in the perception of facial affect. *European Journal of Social Psychology*.
- Rydell, R. J., McConnell, A. R., Strain, L. M., **Claypool**, H. M., & Hugenberg, K. (in press). Implicit and explicit attitudes respond differently to increasing amounts of counterattitudinal information. *European Journal of Social Psychology*.

Claypool, H. M., & DeCoster, J. (in press). Person memory. In W. Donsbach (Ed.), *The international encyclopedia of communication*. Blackwell.

Claypool, H. M., Hall, C. E., Mackie, D. M., & Garcia-Marques, T. (in press). Positive mood, attribution, and the illusion of familiarity. *Journal of Experimental Social Psychology*.

Manuscripts Under Review or Revision

Claypool, H. M., Housley, M. K., Hugenberg, K., Bernstein, M. J., & Mackie, D. M. (under revision). Us and them: Familiarity disambiguates group membership. *Journal of Personality & Social Psychology*.

Rydell, R. J., Mackie, D. M., Maitner, A. T., **Claypool, H. M., Ryan, M. J., & Smith, E. R.** (under review). Arousal, processing, and risk taking: Consequences of intergroup anger. *Personality & Social Psychology Bulletin*.

Invited Presentations / Colloquia

Ottati, V., **Claypool, H. M., Gingrich, B., & Houston, D.** (2000, Jan). Recalling behavioral information performed by a group member: The dual-coding hypothesis. Colloquium at the Department of Psychological Sciences, Purdue University, W. Lafayette, IN.

Diekman, A. B., & **Claypool, H. M.** (2002, May). Examining promotion and prevention goals: Implications for intergroup emotions, stereotypes, and attitudes. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Claypool, H. M. (2002, Dec). Verbal and visual interference of impression-related material: An associated-systems approach. Paper presented to the faculty at Miami University, Oxford, OH.

Claypool, H. M., Mackie, D. M., Ryan, M., & Smith, E. R. (2003, June). Misattribution of intergroup emotions. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Garcia-Marques, T., Mackie, D. M. & **Claypool, H.M.** (2003, June). Familiarity feels good. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Claypool, H. M., Wegener, D. T., & Dunn, M. (2004, June). Bias correction when target reactions match or mismatch naïve theories. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Claypool, H. M., & Hugenberg, K. (2005, June). Us and them: How familiarity disambiguates in-group status. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Claypool, H. M. (2005, Nov). Determining who is an ingroup member: On the roles of familiarity and positivity in disambiguating ingroup status. Colloquium at the Department of Psychology, Loyola University, Chicago, IL.

Claypool, H. M. (2007, Jan). Talking your way in: Advice on how to give an effective academic job presentation [Invited speaker as part of the Graduate Student Committee Symposium, Advice I Wish I Had Received in Graduate School]. Paper presented at the annual meeting of the Society for Personality and Social Psychology Conference, Memphis, TN.

Claypool, H. M. (2007, April). Positivity cues familiarity. Colloquium presented at the Department of Psychology, Purdue University, W. Lafayette, IN.

Claypool, H. M. (2007, June). Positive mood, attribution, and perceptions of familiarity. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Claypool, H. M., Hugenberg, K., Housley, M. K., & Bernstein, M. J. (2007, Sept). Us and them: Familiarity and perceived group membership. Paper presented at the British Psychological Society Social Section Conference: Groups, Politics, and Organizations, University of Kent, Canterbury, UK.

Research Presentations

Warren, J., **Claypool, H. M., & McGuire, M.** (1996, April). Diversity and democracy: A student's role in curricular transformation of general education. Paper presented to the National Conference on Undergraduate Research, Ashville, NC.

Claypool, H. M., & Sheets, V. L. (1996, June). Jealousy: Adaptive or destructive? Paper presented to the Human Behavior and Evolution Society, Evanston, IL.

Claypool, H. M., & DeCoster, J. (1999, May). A meta-analysis of priming effects on impression formation. Paper presented at the annual meeting of The Midwestern Psychological Association, Chicago, IL.

Ottati, V., **Claypool, H. M., & Gingrich, B.** (2000, April). Effects of a stereotype and personalized expectancy on memory for behaviors performed by a group member: The dual-coding hypothesis. Paper presented at the Sixth Annual Social Psychologists of Chicago Conference, Chicago, IL.

Claypool, H. M., & Wegener, D. T. (2000, May). Perceptions of bias when target reactions match or mismatch naïve theories. Paper presented at the annual meeting of The Midwestern Psychological Association, Chicago, IL.

DeCoster, J., & **Claypool, H. M.** (2000, Oct). A meta-analysis of priming effects on impression formation. Paper presented at the annual meeting of the Person Memory Interest Group, Helen, GA.

- Claypool, H. M., & Carlston, D. E.** (2001, April). Strategic systems interference: An associated-systems approach to impressions. Paper presented at the bi-annual meeting of the Social Psychologists of Indiana Conference, Bloomington, IN.
- Claypool, H. M., & Carlston, D. E.** (2001, May). Strategic systems interference: An associated-systems approach to impressions. Paper presented at the annual meeting of The Midwestern Psychological Association, Chicago, IL.
- Tokusato, D. M., **Claypool, H. M., Wegener, D. T., & Petty, R. E.** (2001, May). Flexible corrections of perceived stereotype bias. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Claypool, H. M., & Diekmann, A. B.** (2003, Feb). 'Promoting our cause' versus 'preventing bias': How an outgroup's frame for action predicts intergroup reactions. Poster presented at the annual meeting of the Society for Personality and Social Psychology Conference, Los Angeles, CA.
- Mackie, D. M., **Claypool, H. M., Garcia-Marques, T., Moons, W., McIntosh, A., & Udall, A.** (2003, Feb). Message repetition and persuasive processing: Effects of motivation? Poster presented at the annual meeting of the Society for Personality and Social Psychology Conference, Los Angeles, CA.
- Claypool, H. M., Garcia-Marques, T., Mackie, D. M., & Garcia-Marques, L.** (2004, Jan). Positivity can signal familiarity. Poster presented at the annual meeting of the Society for Personality and Social Psychology Conference, Austin, TX.
- Ryan, M., **Claypool, H., Mackie, D., & Smith, E.** (2004, Jan). Do intergroup emotions involve arousal? Poster presented at the annual meeting of the Society for Personality and Social Psychology Conference, Austin, TX.
- Claypool, H. M., Garcia-Marques, T., Mackie, D. M., & Garcia-Marques, L.** (2004, May). Positivity can signal familiarity. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Maitner, A.T., **Claypool, H. M., & Mackie, D. M.** (2004, May) Differentiating empathy from intergroup emotions: Investigating the personal nature of vicarious experience. Poster presented at the annual meeting of the American Psychological Society Conference, Chicago, IL.
- Claypool, H. M., Ottati, V., & Gingrich, B.** (2005, Jan). Effects of a group stereotype on memory for behaviors performed by a group member. Poster presented at the annual meeting of the Society for Personality and Social Psychology Conference, New Orleans, LA.

- Craig, T. Y., **Claypool**, H. M., Erickson, N., & Anderson, C. R. (2005, Jan). Intergroup emotions: Small groups, losers, & anger-driven rematches. Poster presented at the Group and Intergroup Processes Pre-conference, New Orleans, LA.
- Claypool**, H. M., Hugenberg, K., & Mackie, D. M. (2005, May). Familiarity and ingroup categorization. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Rydell, R. J., McConnell, A. R., Strain, L. M., **Claypool**, H. M., & Hugenberg, K. (2005, May). The implicit and explicit effects of reversing a conditioned attitude. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Housley, M. K., **Claypool**, H. M., & Hugenberg, K. (2006, May). Familiar eyes are smiling. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Maitner, A. T., **Claypool**, H. M., & Mackie, D. M. (2006, May). Experiencing emotion on behalf of others: Interpersonal and intergroup sources of emotion. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Hall, C. E., & **Claypool**, H. M. (2006, May). The effect of positive mood on perceived familiarity. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Evans, C. D., & **Claypool**, H. M. (2006, May). Effects of status and expressions of pride on evaluation. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Bernstein, M. J., & **Claypool**, H. M. (2006, May). Familiarity and the ingroup over-exclusion effect. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Bernstein, M. J., & **Claypool**, H. M. (2006, May). Regulatory focus and group identification on the ingroup over-exclusion effect. Poster presented at the annual meeting of the American Psychological Society conference, New York, NY.
- Maitner, A., Mackie, D. M., **Claypool**, H. M., & Smith, E. R. (2007, Jan). Intergroup emotions impact information processing. Poster presented at the annual meeting of the Society for Personality and Social Psychology Conference, Memphis, TN.
- Hall, C. E., & **Claypool**, H. M. (2007, May). The effect of perceptual fluency on goal evaluation. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Housley, M. K., **Claypool**, H. M., & Hugenberg, K. (2007, May). Subjective familiarity and perceptions of ingroup membership. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Evans, C. D., & **Claypool**, H. M. (2007, May). Perceptions of those who express group pride. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Claypool, H. M., & Housley, M. K. (2008, Feb). Ingroup pronouns non-consciously activate feelings of familiarity. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology Conference, Albuquerque, NM.

Housley, M. K., & **Claypool**, H. M. (2008, Feb). Initial stimulus valence as a moderator of the positivity-cues-familiarity effect: Evidence in support of a source awareness explanation of the phenomenon. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology Conference, Albuquerque, NM.

Grants

Summer Research Grant for New Tenure-Track Faculty
Miami University
Summer 2004 (\$4,000)

National Science Foundation #0719694
Project Title: *The social-behavioral consequences of fluency: How processing ease guides intergroup contact, goal pursuit, and behavioral mimicry*
August 2007- July 2010 (≈ \$295,559)

Teaching Awards & Experience

Awards:

Department of Psychological Sciences Outstanding Graduate Student Teacher Award, Purdue University, 2001

Department of Psychological Sciences Graduate Student Teacher of Distinction, Purdue University, 2000

Social Psychology and Related Courses:

Stereotyping and Prejudice
Consumer Behavior
Personality Psychology
Readings in Psychology [Consumer Behavior]

Capstone: Social Cognition
Social Cognition [Graduate Seminar]
Intro to Social Psychology
Intro to Social Cognition

Quantitative Teaching:

Introduction to Quantitative Topics in Psychology

Introduction to Psychological Statistics

Design Consultant: Aided clients with designing experiments and surveys and with conducting and reporting statistical analyses including multiple regression, ANOVA (between-subjects and repeated measures), logistic regression, discriminant function analysis, chi-square tests, factor analysis, etc. Position required working one-on-one with clients from many different departments with different levels of statistical background.

Statistical Software Consultant: Aided clients with software/programming problems and data importing/transporting in SAS, SPSS, and EXCEL.

Undergraduate Research Supervision & Committees (Chair indicated by *):

Graduate Supervisor of PSY 390 students, Purdue University

Postdoctoral Supervisor of PSY 99/199 students, University of California, Santa Barbara

Faculty Supervisor of PSY 277/377/477 students, Miami University

Julia Parkhurst, 2004, Miami University (Honors Thesis Committee)

*Joanna Lowry, 2005, Miami University (University Summer Scholar Project)

Journal Service & Reviewing

European Journal of Social Psychology (Editorial Board, June 2007 – present)

Ad hoc reviewer for:

Journal of Personality & Social Psychology

Personality & Social Psychology Bulletin

Social Cognition

Cognitive Technology Journal

Psychological Science

Journal of Experimental Social Psychology

Personality & Social Psychology Review

Canadian Journal of Behavioural Sciences

Journal of Experimental Psychology: Applied

University Service

Departmental Review Board, Chair; Fall 2007-present

Departmental Review Board, Reviewer; Fall 2005-Summer 2007

Social Psychology Area Undergraduate Advisor; Fall 2005-Spring 2006

Summer Scholar Selection Committee; Spring 2006; Spring 2007

Committee to Reform the Graduate Statistics Curriculum; Fall 2005

Undergraduate Statistics and Methods Committee; Fall 2005 – Spring 2006

Coordinator of the Social Psychology Research Interest Group; 2005-2008

Faculty Search Committee for appointment in the Social area; Fall 2007

Faculty Search Committee for appointment in the Brain and Cognitive area; Fall 2004

Faculty Search Committee for joint appointment in Social Psychology and Women's Studies, Purdue University, Fall 2000

Social Area Colloquium Committee, Purdue University, 1997-1998; 1999-2000

Academic Honors

Indiana State University Academic Scholarship, awarded 1992
Indiana State University Alumni Scholarship, awarded 1992
Alpha Lambda Delta National Honor Society for Freshmen, inducted 1993
Psi Chi National Honor Society in Psychology 1993-1996; Vice President 1995-1996
Academic Excellence Award in Psychology 1994-1996
Blue Key National Honor Fraternity, inducted 1994; Vice President 1995-1996
Who's Who Among Students in American Universities and Colleges 1995-1996
Mortar Board, inducted 1995
Phi Kappa Phi National Honor Society, inducted 1996
Dean's List Fall 1992-Spring 1996

Professional Affiliations

The American Psychological Association Midwestern Psychological Association
The American Psychological Society Society for Personality and Social Psychology