

**Heather M. Claypool**  
**Assistant Professor**  
**Vitae**

Department of Psychology  
Miami University  
Oxford, OH 45056

Work phone: 513-529-3135  
E-mail: claypohm@muohio.edu  
Fax: (513) 529-2420

**Education**

University of California 2002-2003  
Santa Barbara, CA

Postdoctoral Researcher, with Dr. Diane Mackie

Purdue University 1996-2002  
West Lafayette, IN

Doctor of Philosophy (May 2002)

Dissertation Title: Individual differences in cued recall of stereotype consistent and inconsistent pairings: A new implicit measure of stereotypes and prejudice

Master of Science (May 1999)

Master's Thesis Title: Associated systems theory: Do multiple forms of representation matter?

Indiana State University 1992-1996  
Terre Haute, IN

Bachelor of Science, Summa Cum Laude (May 1996)

Major: Psychology

Minor: Criminology

Honors Thesis Title: An exploratory analysis of jealousy's influence on romantic relationship stability (Advisor: Dr. Virgil Sheets)

**Grants & Grant-Panel Service**

National Science Foundation #0719694

Project Title: *The social-behavioral consequences of fluency: How processing ease guides intergroup contact, goal pursuit, and behavioral mimicry*

August 2007- July 2010 (≈ \$295,559)

Summer Research Grant for New Tenure-Track Faculty

Miami University

Summer 2004 (\$4,000)

National Science Foundation Graduate Research Fellowship Program  
Panelist, Psychology II (Feb 2009)

## **Publications**

Bernstein, M. J., Young, S. G., Brown, C. M., Sacco, D. F., & **Claypool**, H. M. (2008). Adaptive responses to social exclusion: Social rejection improves detection of real and fake smiles. *Psychological Science*, *19*, 981-983.

Rydell, R. J., Mackie, D. M., Maitner, A. T., **Claypool**, H. M., Ryan, M. J., & Smith, E. R. (2008). Arousal, processing, and risk taking: Consequences of intergroup anger. *Personality & Social Psychology Bulletin*, *34*, 1141-1152.

**Claypool**, H. M., & DeCoster, J. (2008). Memory, person. In W. Donsbach (Ed.), *The international encyclopedia of communication* (Vol. 7, pp. 3077-3080). Malden, MA: Wiley-Blackwell.

**Claypool**, H. M., Hall, C. E., Mackie, D. M., & Garcia-Marques, T. (2008). Positive mood, attribution, and the illusion of familiarity. *Journal of Experimental Social Psychology*, *44*, 721-728.

Hugenberg, K., Miller, J., & **Claypool**, H. M. (2007). Categorization and individuation in the cross-race recognition deficit: Toward a solution to an insidious problem. *Journal of Experimental Social Psychology*, *43*, 334-340.

**Claypool**, H. M., Hugenberg, K., Housley, M. K., & Mackie, D. M. (2007). Familiar eyes are smiling: On the role of familiarity in the perception of facial affect. *European Journal of Social Psychology*, *37*, 856-866.

Rydell, R. J., McConnell, A. R., Strain, L. M., **Claypool**, H. M., & Hugenberg, K. (2007). Implicit and explicit attitudes respond differently to increasing amounts of counterattitudinal information. *European Journal of Social Psychology*, *37*, 867-878.

Ottati, V. C., **Claypool**, H. M., & Gingrich, B. (2005). Effects of a group stereotype on memory for behaviors performed by a group member. *European Journal of Social Psychology*, *35*, 797-808.

DeCoster, J., & **Claypool**, H. M. (2004). A meta-analysis of priming effects on impression formation supporting a general model of informational biases. *Personality & Social Psychology Review*, *8*, 2-27.

Garcia-Marques, T., Mackie, D. M., **Claypool**, H. M., & Garcia-Marques, L. (2004). Positivity can cue familiarity. *Personality & Social Psychology Bulletin*, *30*, 585-593.

**Claypool**, H. M., Mackie, D. M., Garcia-Marques, T., McIntosh, A., & Udall, A. (2004). The effects of personal relevance and repetition on persuasive processing. *Social Cognition*, *22*, 310-335.

**Claypool, H. M., & Carlston, D. E. (2002).** The effects of verbal and visual interference on impressions: An associated-systems approach. *Journal of Experimental Social Psychology, 38*, 425 – 433.

Coats, S., Smith, E. R., **Claypool, H. M., & Banner, M. J. (2000).** Overlapping mental representations of self and in-group: Reaction time evidence and its relationship with explicit measures of group identification. *Journal of Experimental Social Psychology, 36*, 304-315.

Wegener, D. T., & **Claypool, H. M. (1999).** The elaboration continuum by any other name does not smell as sweet. *Psychological Inquiry, 10*, 176-181.

Sheets, V. L., Fredendall, L. L., & **Claypool, H. M. (1997).** Jealousy evocation, partner reassurance, and relationship stability: An exploration of the potential benefits of jealousy. *Evolution & Human Behavior, 18*, 387-402.

### **Manuscripts Under Review**

Bernstein, M. J., & **Claypool, H. M. (under review).** I'm a red personality type and you're not: Evidence of ingroup overexclusion in minimal group settings and its relation to chronic group identification.

Bernstein, M. J., Young, S. G., & **Claypool, H. M. (under review).** Obama's win is a gain for Blacks? Changes in implicit racial prejudice as a result of the 2008 election.

Brown, C. M., Young, S. G., Sacco, D. F., Bernstein, M. J., & **Claypool, H. M. (under review).** Social inclusion facilitates interest in mating.

Young, S. G., & **Claypool, H. M. (revise & resubmit).** Approaching the familiar: On the ability of mere exposure to direct approach and avoidance behavior.

Garcia-Marques, T., Mackie, D. M., **Claypool, H. M., & Garcia-Marques, L. (under review).** Two of a kind: The association of familiarity and positivity.

Young, S. G., & **Claypool, H. M. (under review).** Mere exposure has differential effects on attention allocation to threatening and non-threatening stimuli.

### **Invited Presentations / Colloquia**

**Claypool, H. M. (2008, Nov).** The positive affective antecedents and consequences of familiarity. Colloquium presented at the Department of Psychological and Brain Sciences, Indiana University, Bloomington, IN.

**Claypool, H. M. (2008, June).** Mere exposure and ingroup perceptions: On making racial ingroup and outgroup members one of us. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

**Claypool, H. M.** (2007, June). Positive mood, attribution, and perceptions of familiarity. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

**Claypool, H. M.** (2007, April). Positivity cues familiarity. Colloquium presented at the Department of Psychological Sciences, Purdue University, W. Lafayette, IN.

**Claypool, H. M.** (2007, Jan). Talking your way in: Advice on how to give an effective academic job presentation [Invited speaker as part of the Graduate Student Committee Symposium, Advice I Wish I Had Received in Graduate School]. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN.

**Claypool, H. M.** (2005, Nov). Determining who is an ingroup member: On the roles of familiarity and positivity in disambiguating ingroup status. Colloquium presented at the Department of Psychology, Loyola University, Chicago, IL.

**Claypool, H. M., & Hugenberg, K.** (2005, June). Us and them: How familiarity disambiguates in-group status. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

**Claypool, H. M., Wegener, D. T., & Dunn, M.** (2004, June). Bias correction when target reactions match or mismatch naïve theories. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

**Claypool, H. M., Mackie, D. M., Ryan, M., & Smith, E. R.** (2003, June). Misattribution of intergroup emotions. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Garcia-Marques, T., Mackie, D. M., & **Claypool, H. M.** (2003, June). Familiarity feels good. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

**Claypool, H. M.** (2002, Dec). Verbal and visual interference of impression-related material: An associated-systems approach. Paper presented to the faculty at Miami University, Oxford, OH.

Diekman, A. B., & **Claypool, H. M.** (2002, May). Examining promotion and prevention goals: Implications for intergroup emotions, stereotypes, and attitudes. Paper presented at the annual meeting of the Duck Conference on Social Cognition, Duck, NC.

Ottati, V., **Claypool, H. M., Gingrich, B., & Houston, D.** (2000, Jan). Recalling behavioral information performed by a group member: The dual-coding hypothesis. Colloquium presented at the Department of Psychological Sciences, Purdue University, W. Lafayette, IN.

## **Research Presentations**

Evans, C., & **Claypool**, H. M. (2009, Feb). Pride and prejudice: Status and expressions of intergroup pride shape evaluation and perceived legitimacy. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology, Tampa, FL.

Housley, M. K., & **Claypool**, H. M. (2009, Feb). Familiarity and ingroup perceptions: Previous mere exposure makes others seem like one of us. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology, Tampa, FL.

Young, S. G., & **Claypool**, H. M. (2009, Feb). Familiarity differentially affects attention allocation to threatening and neutral stimuli. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology, Tampa, FL.

Bernstein, M. J., & **Claypool**, H. M. (2008, June). Moderators of the ingroup overexclusion effect: A minimal groups setting. Poster presented at the Society for the Psychological Study of Social Issues, Chicago, IL.

Brown, C. M., Young, S. G., Sacco, D. F., Bernstein, M. J., & **Claypool**, H. M. (2008, May). Interest in mating increases following social acceptance. Poster presented at the Association of Psychological Science, Chicago, IL.

Young, S. G., & **Claypool**, H. M. (2008, May). Familiarity increases ingroup perceptions of neutral and sad targets. Poster presented at the Association of Psychological Science, Chicago, IL.

Bernstein, M., Brown, C., Young, S., Sacco, D., & **Claypool**, H. (2008, May). Social rejection increases discriminability of Duchenne and Pan-American smiles. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Young, S. G., & **Claypool**, H. M. (2008, May). The behavioral effects of mere-exposure on neutral and negatively-valenced stimuli. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Housley, M. K., & **Claypool**, H. M. (2008, May). The familiar “we”: Ingroup pronouns and their effect on familiarity. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Bernstein, M., & **Claypool**, H. (2008, May). Evidence of the ingroup overexclusion effect in minimal group settings. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Claypool**, H. M., & Housley, M. K. (2008, Feb). Ingroup pronouns non-consciously activate feelings of familiarity. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

Housley, M. K., & **Claypool**, H. M. (2008, Feb). Initial stimulus valence as a moderator of the positivity-cues-familiarity effect: Evidence in support of a source awareness explanation of the phenomenon. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

**Claypool**, H. M., Hugenberg, K., Housley, M. K., & Bernstein, M. J. (2007, Sept). Us and them: Familiarity and perceived group membership. Symposium paper presented at the British Psychological Society Social Section Conference: Groups, Politics, and Organizations, University of Kent, Canterbury, UK.

Hall, C. E., & **Claypool**, H. M. (2007, May). The effect of perceptual fluency on goal evaluation. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Housley, M. K., **Claypool**, H. M., & Hugenberg, K. (2007, May). Subjective familiarity and perceptions of ingroup membership. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Evans, C. D., & **Claypool**, H. M. (2007, May). Perceptions of those who express group pride. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Maitner, A., Mackie, D. M., **Claypool**, H. M., & Smith, E. R. (2007, Jan). Intergroup emotions impact information processing. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN.

Bernstein, M. J., & **Claypool**, H. M. (2006, May). Regulatory focus and group identification on the ingroup over-exclusion effect. Poster presented at the annual meeting of the American Psychological Society, New York, NY.

Housley, M. K., **Claypool**, H. M., & Hugenberg, K. (2006, May). Familiar eyes are smiling. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Maitner, A. T., **Claypool**, H. M., & Mackie, D. M. (2006, May). Experiencing emotion on behalf of others: Interpersonal and intergroup sources of emotion. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Hall, C. E., & **Claypool**, H. M. (2006, May). The effect of positive mood on perceived familiarity. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Evans, C. D., & **Claypool**, H. M. (2006, May). Effects of status and expressions of pride on evaluation. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Bernstein, M. J., & **Claypool**, H. M. (2006, May). Familiarity and the ingroup over-exclusion effect. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Claypool**, H. M., Hugenberg, K., & Mackie, D. M. (2005, May). Familiarity and ingroup categorization. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Rydell, R. J., McConnell, A. R., Strain, L. M., **Claypool**, H. M., & Hugenberg, K. (2005, May). The implicit and explicit effects of reversing a conditioned attitude. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Claypool**, H. M., Ottati, V., & Gingrich, B. (2005, Jan). Effects of a group stereotype on memory for behaviors performed by a group member. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Craig, T. Y., **Claypool**, H. M., Erickson, N., & Anderson, C. R. (2005, Jan). Intergroup emotions: Small groups, losers, & anger-driven rematches. Poster presented at the Group and Intergroup Processes Pre-conference, New Orleans, LA.

Maitner, A.T., **Claypool**, H. M., & Mackie, D. M. (2004, May). Differentiating empathy from intergroup emotions: Investigating the personal nature of vicarious experience. Poster presented at the annual meeting of the American Psychological Society, Chicago, IL.

**Claypool**, H. M., Garcia-Marques, T., Mackie, D. M., & Garcia-Marques, L. (2004, May). Positivity can signal familiarity. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Claypool**, H. M., Garcia-Marques, T., Mackie, D. M., & Garcia-Marques, L. (2004, Jan). Positivity can signal familiarity. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.

Ryan, M., **Claypool**, H., Mackie, D., & Smith, E. (2004, Jan). Do intergroup emotions involve arousal? Poster presented at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.

**Claypool**, H. M., & Diekmann, A. B. (2003, Feb). 'Promoting our cause' versus 'preventing bias': How an outgroup's frame for action predicts intergroup reactions. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Los Angeles, CA.

Mackie, D. M., **Claypool**, H. M., Garcia-Marques, T., Moons, W., McIntosh, A., & Udall, A. (2003, Feb). Message repetition and persuasive processing: Effects of motivation? Poster presented at the annual meeting of the Society for Personality and Social Psychology, Los Angeles, CA.

**Claypool, H. M., & Carlston, D. E. (2001, May).** Strategic systems interference: An associated-systems approach to impressions. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Tokusato, D. M., **Claypool, H. M., Wegener, D. T., & Petty, R. E. (2001, May).** Flexible corrections of perceived stereotype bias. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Claypool, H. M., & Carlston, D. E. (2001, April).** Strategic systems interference: An associated-systems approach to impressions. Paper presented at the bi-annual meeting of the Social Psychologists of Indiana, Bloomington, IN.

DeCoster, J., & **Claypool, H. M. (2000, Oct).** A meta-analysis of priming effects on impression formation. Paper presented at the annual meeting of the Person Memory Interest Group, Helen, GA.

**Claypool, H. M., & Wegener, D. T. (2000, May).** Perceptions of bias when target reactions match or mismatch naïve theories. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Ottati, V., **Claypool, H. M., & Gingrich, B. (2000, April).** Effects of a stereotype and personalized expectancy on memory for behaviors performed by a group member: The dual-coding hypothesis. Paper presented at the annual meeting of the Social Psychologists of Chicago Conference, Chicago, IL.

**Claypool, H. M., & DeCoster, J. (1999, May).** A meta-analysis of priming effects on impression formation. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

**Claypool, H. M., & Sheets, V. L. (1996, June).** Jealousy: Adaptive or destructive? Paper presented to the Human Behavior and Evolution Society, Evanston, IL.

Warren, J., **Claypool, H. M., & McGuire, M. (1996, April).** Diversity and democracy: A student's role in curricular transformation of general education. Paper presented to the National Conference on Undergraduate Research, Asheville, NC.

## **Teaching Awards & Experience**

### **Awards:**

Department of Psychological Sciences Outstanding Graduate Student Teacher Award, Purdue University, 2001

Department of Psychological Sciences Graduate Student Teacher of Distinction, Purdue University, 2000

### **Social Psychology & Related Courses:**

Stereotyping and Prejudice  
Consumer Behavior  
Personality Psychology  
Intro to Social Cognition

Capstone: Social Cognition  
Social Cognition [Graduate Seminar]  
Intro to Social Psychology  
Fluency [Graduate Seminar]

### **Quantitative Teaching:**

Introduction to Quantitative Topics in Psychology

Introduction to Psychological Statistics

Design Consultant: Aided clients with designing experiments and surveys and with conducting and reporting statistical analyses including multiple regression, ANOVA (between-subjects and repeated measures), logistic regression, discriminant function analysis, chi-square tests, factor analysis, etc. Position required working one-on-one with clients from many different departments with different levels of statistical background.

Statistical Software Consultant: Aided clients with software/programming problems and data importing/transporting in SAS, SPSS, and EXCEL.

### **Undergraduate Research Supervision & Committees (Chair indicated by \*):**

\*Joanna Lowry, 2005, Miami University (University Summer Scholar Project)

\*Brendan Southam, 2009, Miami University (Honors Thesis)

Julia Parkhurst, 2004, Miami University (Honors Thesis Committee)

Faculty Supervisor of PSY 277/377/477 students, Miami University

Postdoctoral Supervisor of PSY 99/199 students, University of California, Santa Barbara

Graduate Supervisor of PSY 390 students, Purdue University

## **Journal Service & Reviewing**

*European Journal of Social Psychology* (Editorial Board, June 2007 – present)

Ad hoc reviewer for:

*Journal of Personality & Social Psychology*  
*Personality & Social Psychology Bulletin*  
*Social Cognition*  
*Cognitive Technology Journal*  
*Psychological Science*  
*European Journal of Social Psychology*

*Journal of Experimental Social Psychology*  
*Personality & Social Psychology Review*  
*Canadian Journal of Behavioural Sciences*  
*Journal of Experimental Psychology: Applied*  
*Motivation & Emotion*  
*British Journal of Social Psychology*

## **University Service**

Curriculum Committee (Fall 2008-Spring 2011)  
Committee to Redesign Psychology Graduate Statistics and Methods Courses (Fall 2008)  
Committee to Examine the PSY 111 Subject Pool (Summer 2008)  
Research Compliance Officer Search Committee (Spring 2008)  
Social Search Committee (Fall 2007 – Spring 2008)  
Chair, Departmental Review Board (Fall 2007 – present)  
Institutional Review Board (Fall 2007 – present)  
Summer Scholar Selection Committee (Spring 2006; Spring 2007)  
Faculty advisor, Social Psychology Research Interest Group (Fall 2005 – present)  
Departmental Review Board (Fall 2005 – Summer 2007)  
Undergraduate Statistics and Methods Committee (Fall 2005 – Spring 2006)  
Committee to Reform the Graduate Statistics Curriculum (Fall 2005)  
Judgment & Decision Making Search Committee (Fall 2004)

## **Professional Affiliations**

The American Psychological Association  
The Association for Psychological Science  
Midwestern Psychological Association  
Society for Personality and Social Psychology  
Society of Experimental Social Psychology, elected member, 2008