

March 30, 2008

Dear Vendor:

The Academic Library Association of Ohio (ALAO) will hold its Annual Conference on October 23-24, 2008, at the Roberts Convention Centre in Wilmington, Ohio. We are excited this year to offer increased opportunities for vendor-participant interactions. In addition, Dr. David Carr, Associate Professor at the University of North Carolina at Chapel Hill, has accepted our invitation to be the keynote speaker.

We invite you to take this opportunity to inform librarians, library management, and information industry staff about your company and its valuable products and services. It is anticipated that 300-400 library professionals will attend this event. We believe the vendor area will be a high traffic area due to its vicinity to our Interest Group Tables, Poster Sessions, meals, and other scheduled activities.

We encourage you to bring products to display and sell. Past conference attendees have requested vendors that offer items for immediate institutional and personal purchases. In addition to displaying your products and services, we offer opportunities to sponsor one or more conference events. Your company's name will appear in the published program, noted at the annual business meeting, and be posted on the conference web site at <http://www.alaoweb.org/conferences/aboutconferences.php>. We are also looking for donations that can be used as giveaways for attendees throughout the Conference.

The evening of October 23rd we will kick off the opening of the vendor area with a social for attendees. Throughout the day on the 24th, you can display your products and services. Sponsorships provide various levels of advertisement and involvement. The top level sponsors will also be offered time on the vendor showcase stage to have extra exposure.

Vendor spaces are limited and will be filled on a first-come, first-served basis. Please feel free to contact either one of the vendor coordinators if you have any questions regarding the 2008 Annual Conference.

ALAO Program Committee, Vendor Coordinators

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October 23rd (Thursday)

Grand Opening of the Vendor Area

Time: To be announced (evening hours)

The vendor social will allow attendees to relax, enjoy some refreshments, and kick off their conference experience.

Free exhibit tables are available for small presses and Ohio authors during the vendor social. The free tables are available Thursday evening only and exhibit tables must be purchased to stay for Friday.

For free Thursday evening tables contact:

Melanie McGurr

5767 Ackerman Library

Columbus, OH 43202

614-247-4689

mcgurr.2@osu.edu

Roberts Convention Centre will provide overnight security.

October 24th (Friday)

The vendor area promises to be high traffic. The ballroom housing the vendor exhibits will also include the vendor showcase stage, poster sessions, meals, business meetings, and keynote speaker. We are hoping with the close vicinity vendors will enjoy the keynote and join us for meals.

The vendor area will be open throughout the day on Friday, including a no-conflict time in the afternoon.

Hotel

The Roberts Convention Centre is attached to a Holiday Inn and Max & Erma's restaurant.

Conference Website

More details will be posted on the conference website as they are finalized.

See: <http://www.alaoweb.org/conferences/aboutconferences.php>

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